



Yin-Ling Mack

UX UI Designer | Product Designer

- **Portfolio:** <https://www.mackyinling.com>
- **Mobil:** +49 176 841 171 30
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- **Address:** Apt 110, Hauzenberger Str. 20, 80687 Munich, Germany

Skills

Professional Skills

- User Centered Design Process
- Design System
- UX Design
- Wireframes
- Web Design
- Mobile Design
- UI Design
- Customer Journeys
- User Interview
- User Testings
- Usability Testings / Prototyping

IT Skills

- Figma & Sketch
- HTML & CSS
- Adobe

Languages

- English - business fluent (C1)
- German - advanced (B2)
- Chinese - native
- French - business fluent (C1)

Summary

With 4 years of experience in diverse design projects ranging from web platforms, mobile apps to device interfaces, I am specialising in creating robust design systems that enhance product consistency and optimise workflows.

Professional Career

Trbo, Munich

10/2024 - 12/2024

Product Designer

- Designed intuitive user interfaces for SaaS e-commerce platform with AI Chatbot and recommendation features, focusing on optimizing customer experience and increasing user engagement
- Led the development of a comprehensive design system that streamlined UI component implementation, resulting in improved design consistency and reduced development time
- Received strong endorsements from team members for my contribution to design system architecture and product innovation (position ended due to company restructuring)

Freelance, Remote

01/2024 - 09/2024

UX UI Designer | UX UI Mentor

- Mentored aspiring UX/UI designers in their career transition and portfolio development
- Guided students in mastering design thinking principles and optimizing design-to-code workflow through design systems

Ambright, Munich

10/2022 - 12/2023

UX UI Designer

- Improving UI / UX Design for a web-based drawing tool



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Training

- Perception & Memory in HCI and UX (2023)
- Journey Mapping (2023)
- German training B2 (2022 – 2023)
- Human-computer Interaction, Mobile User Experience Design (2020)
- Design Thinking, User Research, User Experience (2020)
- French training B2 (2015 – 2017)

- Developing and implementing wireframes, functional prototypes and operating concepts for web interfaces
- Conducting of user interviews and creation of interactive, user-orientated mock-ups
- Creating a comprehensive design system as a template for future development

Wellell, Taipei (Taiwan)

06/2021 - 09/2022

UX Designer

- Designed UI for medical technology devices, applications and SaaS platforms
- Conducted user research and customer journey mapping to identify market needs
- Applied design thinking to create user-centered solutions and enhance product usability
- Developed user flows, wireframes, mockups and interactive prototypes
- Collaborated with cross-functional teams including industrial designers, researchers, engineers and product managers

Money Master, Taipei (Taiwan)

11/2020 - 06/2021

Product Designer

- UI/UX-Design for SaaS-Product for Web and Mobile and implementing a web template with HTML and CSS
- Creating user-friendly wireframes and prototypes
- Conducting user interviews and usability tests

Educational Background

Strasbourg University, Strasbourg (France)

09/2017 - 06/2020

Bachelor of Arts in Design